



FOR IMMEDIATE RELEASE

**TOP FIVE UK PERFORMER -
BUSINESS BOOST FOR LEEDS TELECOMS PROVIDER**

Leeds-based Pioneer Communication Solutions has been named as one of the UK's top five performing Vodafone dealers by Yes Telecom, the business-to-business communications operator. As part of the accolade, Yes Telecom is now providing Pioneer with a comprehensive £30,000 marketing package that will help boost business even further this year.

Pioneer Communication Solutions was launched almost six years ago by businessman Marshall Frieze, who has worked in the industry since the 1990s.

He said: "We're delighted to have achieved this accolade in such a short space of time. It's through the commitment of our team, coupled with the strong and honest partnership that exists between us and Yes Telecom (Vodafone's business-to-business arm), that we're now one of their leading independents in the UK, and one of their top five dealers in the UK."

Pioneer Communication Solutions is a partner of Yes Telecom, which has more than 700 dealers nationwide and is a part of the worldwide Vodafone family. The company's route to market is through an indirect channel of carefully selected business partners of which Pioneer Communication Solutions is one.

Marshall added: "Yes Telecom don't simply assess dealers on sales but also review quality of service and client retention as part of their 'Q' – which stands for Quality – Awards.

"We have 96% client retention in the six years we have operated which, in truth, is absolutely amazing and almost unheard of in the industry. This is testimony to not only our clients, but also Pioneer's approach to business and the value we place on our existing customer base."

ENDS

Media Enquiries

Issued by Media Mad Ltd! on behalf of Marshall Frieze, Pioneer Communications Solutions. For more information, please contact Elliot Landy on 0845 052 2911

Notes to Editors

Pioneer Communication Solutions has over 14 years' experience in mobile communications. For further information on the products and services available, visit www.pioneer-comms.co.uk