

Q-Factor Awards

Q-Factor, literally standing for "Quality Factor" measures the key criteria upon which Yes Telecom's business is based; Quality not Quantity. By measuring churn, ARPU and profitability levels, not to mention volume of connections, Yes Telecom monitors the performance of all its Business Partners to calculate Q-Factor scores, on a monthly basis. These scores are tied into all of Yes Telecom's incentives, helping to recognise the top performing BP's and, in turn, rewarding them with fantastic prizes!

Pioneer's list of credits include:

- Q-Factor – Runner Up – May 2007
- Q-Factor – Incentive Trip Winner – 2007
- Q-Factor – Winner – June 2007
- Q-Factor – Winner – August 2008
- Q-Factor – Business Partner – Winner
- Q-Factor – Winner – June 2009